

FACT SHEET

Elm City Communications, Inc.

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Elm City Management

Stuart Katz Executive Producer

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Company Description

Elm City Communications delivers creative, effective video production services to organizations throughout the healthcare industry. Offering decades of domain experience, the Elm City team quickly gets up to speed on each client's challenges and opportunities—and then recommends and executes an optimal solution. Clients value Elm City's commitment to quality, innovation, and efficiency. The company was founded in 1995 and is headquartered in Florham Park, New Jersey.

Services

Elm City brings more than 15 years of experience producing programs that cover virtually every aspect of healthcare communications—including:

- Patient – Direct-to-Consumer Advertising
- Healthcare Professional – Education and Training
- Training – Sales, Safety, Process, Management
- Public Relations and Crisis Communications
- Product Communications – Internal and External
- Events – Meetings, Conventions, Trade shows, Conferences, Special Events
- Internal Communications – Employee, Management
- Corporate/Image Communications
- Live Broadcasts

Clients

- Pharmaceutical companies
- Biotech companies
- Medical device companies
- Medical associations
- Healthcare organizations
- Life Sciences companies
- Healthcare Services companies
- Healthcare consulting firms
- Health information companies
- Pharmaceutical services companies
- Drug discovery companies
- Clinical Research Organizations
- Contract Sales Organizations
- Contract Manufacturing Organizations